

The Wanamaker Store

Store Closes at 6 P. M.

The New Jewelry Store At WANAMAKER'S

The Diamond Room, the Watches and Clocks,
the Islands of Gold, Silver and Shell Jewelry,
The Silver Courts, Fine Stationery and
Engraving, Optical Goods

THE plans of years have at length reached their consummation. The beautiful new Jewelry Store is at your service. Standing, as it does, in the very highest rank among New York's great silver and gem establishments, it supplies a great need in this vicinity, where the nearest store of its class is more than a mile away.

The simple richness of the Circassian walnut fixtures, the ample space, roomy aisles, perfect facilities everywhere, are simply the background for the most magnificent and comprehensive stocks that we have ever assembled.

Here are the trophies of extensive foreign travel, by our jewelry and diamond experts. And of DIAMONDS there is much to say, that will form a later message. We are in most fortunate position, and the Wanamaker selling of Diamonds this season will mean larger and finer stones for the money than will be obtainable elsewhere.

The Silver Courts present brilliant array of Wedding and Anniversary Gifts in sterling silver; and in other cases will be found a vast collection of the smaller silver pieces for artistic, but less pretentious gifts.

The Wanamaker stocks of Watches are unusually comprehensive in every desirable variety for men, women and children—all fully guaranteed by us.

We do the finest and most artistic Engraving, for Special Order Stationery, making prompt deliveries.

Our expert Opticians are at the service of those whose eyes need the help that right lenses can give. We charge only for the glasses purchased. If you need the aid of an oculist, we so advise you. There is no charge for service.

We invite the public to view the new Jewelry Store and inspect our facilities for high-class service in every branch of the craft.

Broadway and Tenth Street, Stewart Building.

Winter Suits for Men

A man wants very much more than mere warmth in the winter clothes he wears. He wants the best possible style, and if style were a matter of cost it would be well worth paying for. But the production of a suit out of faultless style is no more costly than one that is lacking in every point of correctness. It is a matter of perfect models, and in Wanamaker clothing every garment from the cheapest to the best is designed by the foremost experts in the clothing trade. Every line is perfect, every garment is shapely and good-looking.

Then there is the further matter of quality. Every fabric used in Wanamaker clothing is absolutely all-wool, and this applies to our \$15 suits, as well as to our \$40 suits. In every grade there is the maximum of handwork on vital parts that it is possible to put in at the price. The materials are selected from the very choicest patterns produced by the foremost woolen mills. The workmanship throughout is of a superior character, and prices are the lowest for which suits of equal quality can be purchased anywhere.

Men's Fancy Sack Suits of worsteds and chevrons, in a very broad assortment of patterns, at \$15, up to handsomely silk-lined suits at \$40. Plain Blue and Black Sack Suits, \$15 to \$35. Fancy Sack Suits for young men of 15 to 20, at \$12 to \$30 a suit. Main floor, Wanamaker Building.

Frippy Feather Boas in Beautiful Variety

Was there ever so charming, so becoming a finishing touch to a costume as a fluffy boa? Boas are high in Fashion's favor this season, too—no wonder, for there are no more engaging accessories to street or evening dresses than airy, feathery neck fixings. They are warm enough for crisp Autumn days—yes, and for sharp Winter days also. There is the joy of color about some of these graceful stoles and boas—some are snow-white, others a lustrous black, all are moderately priced. Good range of colors, but not every color at every price.

Coq Boas, in white, gray, brown, light blue, black and pink, at \$2.25 to \$6. Marabout Boas, white, gray, sable, brown, black, at \$6.50 to \$20. Marabout-and-Ostrich Boas, white, gray, light blue, at \$12 to \$50. Ostrich Boas and Stoles, in black, gray, white, natural brown, light blue and pink, at \$20 to \$50. Third floor, Tenth street, Stewart Building.

Women's 50c Black Stockings at 30c a Pair

Plain, fast black lisle thread stockings, with garter tops. The manufacturer thought they were knit a trifle tight to go with his standard line, and slightly different in color. To prevent any misunderstanding with his trade, he closed out the entire lot to us at this handsome concession. We guarantee the color to be absolutely fast black, and the wearing qualities are not affected, unless to wear better than if they were woven more loosely. 2400 pairs are offered today at this radical reduction. 30c a pair, worth 50c. Main floor, Broadway, Stewart Building.

JOHN WANAMAKER

Formerly A. T. Stewart & Co.,
Broadway, Fourth Avenue, Eighth to Tenth Street.

Sale of
**MEN'S \$3.50
SHOES,**
all leathers and models, 2.24
Men's \$6.00 Shoes, all
leathers and models, a pair 4.24
(Fifth Floor.)

R. H. Macy & Co.'s Attractions Are Their Low Prices.
Macy's
B'way at 6th Av. 34th to 35th St.

Men's Fur
Motoring Coats,
\$12.74
(Fourth Floor.)
—52-inch models made of Manchurian dogskin; lined with quilted satin.
Finer Grades
Up to \$125.00.



How Much Do You Plan to Pay for the New Overcoat?

Men's Store, Fifth Floor.

We cannot promise you a better coat than you can get in any other good clothing store, but we do promise you a better value. This store's cash system and its method of doing business on a very slender margin of profit make that certain.

We have no monopoly on good ready-to-wear clothing. Other stores have similar apparel—and from the same manufacturers who make ours. But their prices are invariably higher than ours. The difference on a Suit or an Overcoat will pay for a good pair of Shoes or a Hat.

At \$14.75 or \$17.75?

Various models, made of black Oxford or gray herringbone, some lined throughout with serge, others with satin shoulders and sleeve lining and clay worsted body lining; hand-felled velvet collars and long lapels.

\$22.50 or \$42.50?

If you choose to go above the twenty-dollar mark you will find an excellent selection of garments at \$22.50, \$24.50, \$28.50, \$32.50, \$34.50 and \$42.50. They are splendid garments—and in an assortment quite the broadest we have ever presented.

Men's Shirts at \$2.24

Ordinarily \$4.00 Garments. First Floor, 34th Street.

THIS collection will be found fabrics and patterns quite different from any you have ever seen in ready-to-wear shirts—the finest Scotch madras and French percales, in patterns shown only in custom work.

They represent this season's accumulation of short lengths in our Custom Shirt Department. We have had them made up in coat model garments, with cuffs attached or detached. There are few shirts of a pattern, and the entire lot is not large—but the picking is exceedingly choice.

Other Good Things For Men.

WHITE DRESS SHIRTS, coat model with cuffs attached, or open front and back, with wristbands; bosoms, cuffs and neckbands made of selected linen; every shirt custom laundered; sold elsewhere at \$2.00; our price \$1.44.
DOMET FLANNEL PAJAMAS, trim. MEN'S FLANNELLETTES NIGHT med with frogs and pearl buttons; value \$1.50 value .94c.
MEN'S FLANNEL SHIRTS, for motoring or hunting; in solid blues, tans or stripe effects. \$1.44. \$1.98. \$2.44.

SILK SQUARES FOR SCARFS TO-ORDER.

ENGLISH SQUARES, in the newest designs and colorings, just through our Foreign Office.

We have had some of them made up—in folded squares; or you can select the silk and we will make it up in any shape desired. Specialty Furnishing shops demand \$3.50 for similar Neckwear. Our price \$1.94.

OTHER LINES OF NECKWEAR—in stripe, plain and figured effects; sold elsewhere at \$1.50, \$2.00 and \$2.50; our prices .94c., \$1.44 and \$1.98. Unmarked Values in Neckwear at 24c. and 46c.

PARTICULAR ATTENTION IS DIRECTED TO THE DISPLAY OF

Men's Blanket Robes

Prices Ranging From \$4.48 to \$10.48.

Soft, warm, roomy Robes in handsome Jacquard pattern; all tailor finished. We buy the blankets direct from the manufacturers and have the Robes made to our order. The result—cost-lessness of one-fourth.

Guns and Ammunition: A Model Store and Stocks.

THE re-modeling of the fifth floor took in the gun and ammunition section of the Sporting Goods department—to excellent advantage.

Guns, ammunition, hunting tools—everything needed for outfitting the sportsman who has no objection to owning standard grades of hunting goods at less than standard prices. For example:

\$30.00 HAMMERLESS SHOTGUN, \$17.74.

ITHACA DOUBLE-BARRELED HAMMERLESS SHOTGUNS, made with finest nitro steel barrels specially bored for smokeless powder—for close, hard shooting and for long range field and brush use. It is a plain gun, designed for sportsmen who want a thoroughly satisfactory weapon, with no fancy work to add to its cost. The makers list it at \$30.00.

Other Ithaca Hammerless Guns.
List Price \$40.00 \$50.00 \$60.00 \$80.00 \$100.00
Our Price \$23.79 \$29.74 \$35.74 \$46.74 \$56.74

NITRO CLUB SHELLS, loaded with smokeless powder; boxes of 25; 12-gauge, 56c.; 16-gauge, 56c.; 10-gauge, 69c.
HARRINGTON AND RICHARDSON'S SINGLE-BARRELED BREECH-LOADING SHOTGUNS, with blue steel barrels; 12-gauge, \$4.24.

Gun Cases and Hunting Garb.

GUN COVERS, made of solid tan leather with compartment for barrel and stock, with handles, sling and lock \$2.89.

GUN CASES, made of extra heavy russet sole leather, heavily stitched, with handle and swing; each \$3.96.

SHOWER-PROOF HUNTING COATS

made of finest quality Government duck; large game pockets; each \$3.74.

REVERSIBLE COATS, made of tan leather and corduroy; \$10.00 value, at \$7.74.

REVERSIBLE COATS, made of black leather and corduroy; splendid value \$14.96.

Extraordinary Sale of Royal Berlin PORCELAINS

\$60,000 Worth
At Half Price

The collection concerned represents the Prussian Government's Royal Berlin Porcelain exhibit at the St. Louis Exposition.

Many of the specimens have no duplicates. Others are duplicates of the Kaiser's favorite gift wares—exactly the same as the presentation pieces treasured in many Old World Palaces.

Prominent are Tete-a-Tete Sets, with encrusted gold and enamel work; Plaques and Vases with paintings by Menzel and other celebrated artists; specimens with underglaze decorations by Schumacher Baudis; Entree and Dessert Plates, Metallic Glaze Vases, Urns, etc.

The Range of Prices:

Plates, \$9.94 to \$124.74 a doz. Tete Sets, \$14.47 to \$100.00
Vases, \$8.82 to \$937.50 each. Plaques, \$24.94 to \$87.50

At prices representing but one-half the cost of these superb Porcelains this sale affords an opportunity without a parallel.

Upholstery Store Attractions For End o' Week Shopping

RUFFLED RENAISSANCE LACE BED SETS, finished with deep valance. Values, \$9.00 to \$45.00 the set; Sale Prices, \$6.49 to \$38.24.
RENAISSANCE LACE CURTAINS, finished with good wide lace insertion and edge.

Value, a pair \$6.00 \$7.00 \$7.75 \$9.00
Sale Price \$3.98 \$4.98 \$5.48 \$6.74

NOTTINGHAM LACE CURTAINS—a large collection, at prices representing about manufacturing cost. For example, grades regularly worth \$1.15 to \$6.50 a pair, now \$86c. to \$5.24.

REVERSIBLE TAPESTRY AND ARMURE TABLE COVERS, in floral and Oriental designs, finished with heavy fringe:

Size Value Price
2 x 2 yards \$2.85 \$1.64
2 1/2 x 2 yards \$3.50 \$1.94
2 x 3 yards \$4.75 \$2.94

REVERSIBLE TAPESTRY TABLE COVERS, ORIENTAL DESIGNS:

Size Value Price
1 x 1 yards \$1.85 74c.
1 1/2 x 1 1/2 yards \$3.25 \$1.98
2 x 2 yards \$4.75 \$2.98

ORIENTAL COLORINGS and BAGDAD EFFECTS, 50 inches wide, fringed all around; value \$1.90 to \$3.00, at \$1.29, \$1.48 and \$1.98.

BAGDAD COUCH COVERS, domestic manufacturers, 60 inches wide; value \$3.25 to \$4.50, at \$2.24 and \$2.74.

EXTRA HEAVY TAPESTRY COUCH COVERS, 60 inches wide, beautiful color effects; \$5.00 to \$10.00 values, at \$3.98, \$5.48 and \$6.98.

SOFA CUSHIONS, covered with Oriental tapestry; \$1.50 value, .90c.

CUSHIONS covered with armure tapestry, in all colors; \$1.95 and \$3.25 values, at \$1.49 and \$1.98.

CUSHIONS covered with imported woven tapestry, finished with plain velvet borders; \$3.75 value, \$2.24.

Misses' \$17.50 Coats At \$13.74.

Handsome Long Coats, loose models, double-breasted front, box-pleated back; made of rich dark invisible plaids; finished with velvet collar and cuffs. An all-occasions garment, in sizes for misses of 14 to 18 years—also for small women.

Children's Reefers and Dresses.

CHILDREN'S REEFERS, made of splendid quality cheviot, in navy blue or brown, lined throughout with fancy cloth; full loose boyish coat; velvet notched collar and full coat sleeves; sizes 6 to 14 years, \$9.74.

HIGH NECK GRETCHENS, made of fine imported mixtures in a large variety of colorings; full loose model lined throughout with all-wool cloth; in-laid velvet collar and cuffs; all sizes, \$15.00 value, at \$10.74.

ONE-PIECE MODEL DRESSES, made of excellent quality storm serge, box-pleated, trimmed with cloth and

braided, in blue, brown and wine; sizes 14 and 15 years; \$8.50 value, \$4.96.

ONE-PIECE MODEL DRESSES, in fine mannish mixtures or plaids, trimmed with fancy braids, embroidered cloth and buttons; full skirts, sizes 4 to 14 years; \$7.50 value, \$3.96.

WHITE ORGANDIE DRESSES, yoke of all-over Val. insertion, finished with deep fancy bertha, trimmed with lace, three-quarter fancy sleeves, full skirt with several rows of Val. insertion over drop skirt of white lawn; sizes 8 to 14 years, \$6.94.

Two Special Groups of Boys' Suits One-Third Underprice.

At \$3.96 Russian Blouse Suits made of all wool serge, in navy, red, royal and brown; two models—single and double breasted; full long blouses, finished with silk ties and leather belts; bloomer trousers.

(Sizes for Boys 2 1/2 to 8 years.)

At \$4.49 Russian Blouse Suits made of fine velvet corduroy, in navy, brown and tan. Sizes 2 1/2 to 8 years.

Boys' \$15.00 Tuxedo Suits, \$9.94.

Involved is a manufacturer's sample line—55 Suits in all—made of fine quality unfinished worsteds and thibets, some lined with silk, others with serge or Venetian and faced with gros-grain silk. Sizes for boys of 8 to 17 years.

Boys' Overcoats at \$4.96 made of all wool, extra heavy frieze; black and Oxford; sizes 8 to 17 years.

Dolls' Go-Carts

—Reduced. Fifth Floor.

About one hundred of them—all with reclining backs, adjustable foot pieces and rubber-tired wheels.

Were \$4.84, now \$3.89
Were \$5.66, now \$4.24
Were \$6.59, now \$4.96
Were \$8.44, now \$6.24
Were \$10.69, now \$7.74

Let the boys enjoy the girls' good fortune—

Juvenile Autos

Reduced.

Various models, some quite elaborate.

Were \$13.98, now \$11.49
Were \$17.24, now \$12.49
Were \$20.96, now \$14.74
Were \$25.96, now \$19.89
Were \$33.96, now \$24.89

Cigars.

Fifth Floor.

FLOR DE BAHAMA, Key West, clear Havana.

Comme Il Faut, 50's, \$3.49.
Puritanos Especiales, 50's, \$3.96.
Invincibles Finos, 50's, \$4.49.

Casinos, 50's, \$4.96.
Perfected Elegantes, 25's, \$2.97.
EL CIO Reina Victorias, 50's, \$4.91.
EL PENDES, Robinsons, 50's, \$3.96.

CLEAR HAVANA ROTHSCILDS, 50's, \$2.97.
HAVANA PANATELAS, 100's, \$2.89.
AGNES BOOTH CIGARS:

Perfected, 50's, \$1.49.
Cabaleros, 100's, \$2.96.
GEN. JACKSON PERFECTOS, 50's, \$1.32.

FINE PORTO RICO PERFECTOS, 50's, \$1.96.
OTHER GOOD PORTO RICO CIGARS:

Brevas Finos, 50's, \$1.24.
Panateles, 50's, \$1.24.

AMUSEMENTS.

EMPIRE THEATRE, B'way & 40th St. Eves. 8:15, Mat. Sat. & Tues. 2:10.

JOHN DREW HIS HOUSE IN ORDER EXTRA MATINEE ELECTION DAY.

GARRICK THEATRE, 34th St., near B'way. Eves. 8:15, Mat. Sat. & Tues. 2:10.

WM. GILLETTE "Charles" in his new play, "The Great Escape" EXTRA MATINEE ELECTION DAY.

HUDSON THEATRE, 44th St., E. of B'way. Eves. 8:15, Mat. Sat. & Tues. 2:10.

THE HYPOCRITES. EXTRA MATINEE ELECTION DAY.

SAVOY THEATRE, 34th St. & B'way. Last Eves. 8:15, Mat. Sat. 2:10.

FAY DAVIS OF WIRTH NEXT MON. SEATS READY.

KYRLE BELLEW IN "BROADWAY" GERARD.

CRITERION THEATRE, B'way & 40th St. Eves. 8:15, Mat. Sat. & Tues. 2:10.

NEW YORK'S FETTERED TRIUMPH MATTIE WILLIAMS LITTLE CERUB

WALLACK'S Broadway & 30th St. Eves. 8:15, Mat. Sat. & Tues. 2:10.

"SUCCESS" Sun. "SUCCESS" Times.

SAM BERNARD "The Rich Man" EXTRA MATINEE ELECTION DAY.

KNICKERBOCKER THEATRE, B'way & 38th St. Eves. 8:15, Mat. Sat. & Tues. 2:10.

MONTGOMERY & STONE RED MILL.

LYCEUM 45th St. & B'way, Eves. 8:15, Mat. Sat. & Tues. 2:10.

THE LION & THE MOUSE Sun. 8:30, Mon. at 4. Burton Holmes, Venetian.

HIPPODROME

6th Ave., 43d to 44th. Tel. 3600—Bryant.

LAST FOUR WEEKS A SOCIETY CIRCUS

Nights 8:00, Daily Mats. 2:30 to 4:15.

Next Sunday—King Edward's Favorite Band, ROYAL "BESSIE O' H' BARN."

LYRIC 42d St. & B'way, Tel. 1666—Bryant.

LENA ASHWELL IN THE SHULAMITE

Miss Ashwell made an emotional hit. An emotional actress of the first rank—Herald.

PRINCESS Eves. 8:30, Mat. Thurs. Sat. & Elec. B'way & 42nd St. Seats selling for 12 weeks.

WABACK THE GREAT HENRY ANGLIN Divide MILLER

LINCOLN SQUARE B'way & 46th St. Eves. 8:15, Mat. Sat. & Tues. 2:10.

"Capital" Guy Standing Strongly EXTRA MATINEE ELECTION DAY.

Casino B'way & 30th St. Tel. 1666—Bryant.

To-morrow Night Seats ready

James T. Powers, The Blue Moon Extra Mat. Elec. Day.

Low Fields' Herald Sq. Thurs. B'way & 35th.

All Star Co. in About Town Mats. Sat. & Sun. Day.

MAJESTIC B'way & 36th. Tel. 3600—Col.

THE TOURISTS Sunday Concerts

4th Month Mat. Sat. & Night.

NEW AMSTERDAM THEATRE, W. 42d St. Eves. 8:15, Mat. Wed., Sat. & Sun. 2:10.

MR. FORBES-ROBERTSON MISS GERTRUDE ELLIOTT

CAESAR AND CLEOPATRA By G. HERB. Extra Mat. Elec. Day.

BROADWAY THEATRE, B'way & 41st St. Eves. 8:15, Mat. Sat. & Tues. 2:10.

KLAW & BRIDGES' Great Production of GEN. LEW WALLACE

THE PRINCE OF INDIA EXTRA MATINEE ELECTION DAY.

LIBERTY THEATRE, 42d St., near B'way. Eves. 8:15, Mat. Sat. & Tues. 2:10.

EXTRA MATINEE ELECTION DAY.

ELEANOR ROBSON

3 LAST WEEK "NURSE MARJORIE" By ISHAEL

NOTICE: The second production of ten to be made by Miss Robson this season will occur Nov. 10.

DALY'S THEATRE, Broadway & 30th St. Eves. 8:15, Mat. Sat. & Tues. 2:10.

EXTRA MATINEE ELECTION DAY.

RICHARD CARLE "CHICKEN"

Next Sunday Night VICTOR HERBERT

AND HIS ORCHESTRA Now on Sale.

NEW YORK THEATRE, B'way & 45th St. E